



How's that Color? Cherry Blossom Festival

Am I the only person who has walked outside and discovered the black pants I put on were actually blue?

Just happened to be in Washington during the Cherry Blossom Festival and braved the crowds by the mall. It was a beautiful day. I couldn't resist. - Joe

To see a "true" color we need to view it under a "true" light source. To accurately match colors we need to view them under the same light source. Daylight is the accepted norm, to be more specific, a bulb with a color temperature of 5000k and CRI (color rendering index) of 90+. These bulbs are generally labeled as "Natural Light".

All cameras have a color bias and not all colors will photograph accurately. Although your camera's Auto Color Balance isn't exact, it will work fine for most pictures. When you need exact color matches, you need to control the light - from the light you photograph with to the light with which you view the print.

Jazz Fest



This year's New Orleans Jazz and Heritage Festival (Jazz Fest) will be happening April 22 - May 1. The Historic New Orleans Collection is setting up their tent at the festival and offering RequestAPrint reproductions from the Michael P. Smith collection of historical Jazz Fest photographs. The display features large framed RAPs and several informational panels produced on our Print N' Stick material. If you're not planning on attending, you can search their collection and order your prints at RequestAPrint.net.

RequestAPrint

On the road again...

The Museum Store Association tradeshow will be in Atlanta, GA April 15 - 17th. Cindy and Sarah will be at Booth 522.

Joe will be attending the Museum Association of New York's conference at Lake Placid, NY April 17 - 19th.

Updates

The Historic New Orleans Collection has expanded their offering of Michael P. Smith images.

The Worcester added a new photograph gallery featuring cyanotype prints to their RequestAPrint site.

The Allen Memorial Museum, The Rockwell Museum and the Navy have also added more images to their respective sites.

rudinec.com

requestaprint.net

(330) 726-2572

rudinec@rudinec.com

Aerial Photography



The grass is green and the sky is blue. Spring is the best time of the year for aerial photographs. Give us a call!